

OECD Forum 2014

Programme

“Resilient Economies for Inclusive Societies”

(Last update on 12 May 2014)

Monday 5 May

7:45-9:00

REGISTRATION

9:00-10:00

OECD FORUM OPENING SESSION

Master of Ceremony: Axel Threlfall, Lead Anchor, Reuters

Keynote speeches

- Alenka Bratušek, Prime Minister of the Republic of Slovenia
- Jason Furman, Chairman, White House Council of Economic Advisers, United States
- Angel Gurría, Secretary-General, OECD

10:00-10:15

NETWORKING BREAK

10:15-12:00

A. INCLUSIVE SOCIETIES

Moderator: Monique Villa, CEO, Thomson Reuters Foundation

(1) Inclusive Growth

- Xavier de Souza Briggs, Vice President of Economic Opportunity and Assets, Ford Foundation
- Angel Gurría, Secretary-General, OECD

Scene Setting

- Stefano Scarpetta, Director, Employment, Labour and Social Affairs, OECD

(2) Quality Jobs & Inequality

- Winnie Byanyima, Executive Director, Oxfam International
- Jason Furman, Chairman, White House Council of Economic Advisers, United States
- Philip J. Jennings, General Secretary, UNI Global Union
- Michel Landel, CEO and Member of the Board of Directors, President of Executive Committee, Sodexo

B. THE SHARING ECONOMY

Moderator: Maithreyi Seetharaman, Anchor, 'Real Economy', Euronews

Speakers

- Sang Woo Kim, President, Corporate Affairs Europe, Samsung Electronics
- Frédéric Mazzella, CEO, BlaBlaCar
- Mariana Mazzucato, R.M. Phillips Professor in Economics of Innovation, University of Sussex (SPRU); Visiting Professor in Economics of Innovation, Open University, United Kingdom
- April Rinne, Chief Strategy Officer, Collaborative Lab
- William Saito, Special Advisor, Cabinet Office, Japan

C. NETIZEN ENGAGEMENT & EMPOWERMENT

Moderator: Shiv Malik, Journalist and Author, The Guardian

Scene Setting

- Anthony Gooch, Director, Public Affairs and Communications, OECD

Speakers

- Ken Bluestone, Influencing and Advocacy Manager, Age International
 - Eva Majewski, Chairwoman, European Democrat Students
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10:30-13:00

IDEAFACTORY – ADDRESSING THE TALENT GAP**Facilitator**

Enrico Giovannini, former Minister of Labour and Social Policies; Professor, Economics and Finance, University of Rome "Tor Vergata", Italy

Discussion leaders

- John Hope Bryant, Founder, Chairman and CEO, Operation HOPE, United States
- Jaap Buis, Public Affairs Manager, Randstad Holding nv
- Olivier Crouzet, Director of Studies, Ecole 42, France
- Yves Flückiger, Vice Rector, University of Geneva, Switzerland
- Shea Gopaul, Executive Director, Global Apprenticeship Network
- Colm Harmon, Head, School of Economics, Faculty of Arts and Social Sciences, The University of Sydney, Australia
- Peter Jungen, Chairman, Peter Jungen Holding GmbH
- David Nordfors, CEO, IIIJ; Chair, I4J Summit
- Giuseppe Porcaro, Secretary General, European Youth Forum
- Sergey Prikhodko, Executive Director, Gaidar Institute, Russian Federation
- Steve Sargent, President and CEO, GE Australia & New Zealand; Chair, B20 Human Capital Task Force
- Cristina Terra, Professor, School of Economics, FGV Foundation, Brazil
- Thiébaud Weber, Confederal Secretary, CFDT, France

Closing

Stefano Scarpetta, Director, Employment, Labour and Social Affairs, OECD

12:00-13:30

A. LUNCH DEBATE: MIGRATION

Moderator: Ali Aslan, TV Host & Journalist, Deutsche Welle, Germany

Speakers

- Laima Andrikiene, Member, European Parliament
- Daniela Bobeva, Deputy Prime Minister for Economic Development, Republic of Bulgaria
- Chukwu-Emeka Chikezie, Director, Up!-Africa Limited
- Paul Collier, Director, Centre for the Study of African Economies, Professor of Economics and Public Policy, Blavatnik School of Government, University of Oxford, United Kingdom
- Karl Cox, Vice-President, Public Policy and Corporate Affairs, Europe, Middle East and Africa, Oracle France
- Jean-Christophe Dumont, Head, International Migration, Employment, Labour and Social Affairs, OECD
- Omar Munie, Designer, Omar Munie Clothing
- Jan Niessen, Director, Migration Policy Group
- Young-bum Park, President, Korea Research Institute for Vocational Education and Training (KRIVET)

B. LUNCH DEBATE: GETTING CITIES RIGHT

Moderator: A. Craig Copetas, Correspondent-at-Large, Quartz

Speakers

- Rolf Alter, Director, Public Governance and Territorial Development, OECD
- Ana Marie Argilagos, Senior Advisor to the Ford Foundation, Just Cities Initiative/Metropolitan Opportunity Unit, United States
- Thorsten Bauer, Founder and Creative Director, URBANSCREEN GmbH
- John Beard, Director, Ageing and Life Course Programme, World Health Organization
- Rob van Gijzel, Mayor, Eindhoven, The Netherlands
- Maxim Lesur, Director Business Development in Public Sector, Microsoft France
- Philippe Sajhau, Vice-President, "Smarter Cities", IBM France

C. PANEL WITH LUNCH: RE-USING FOOD

Moderator: Clotilde Dusoulier, Chef & Author, Chocolate & Zucchini

Speakers

- Shabnam Anvar, Founding Member, Disco Soupe
 - Thomas Jelley, Director, Sodexo Institute for Quality of Life
 - Masa Kogure, CEO & Founder, Table for Two
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13:30-15:00

A. TAX FOR DEVELOPMENT

Moderator: Zeinab Badawi, Presenter, World News Today, BBC World News (tbc)

Scene Setting

- Jon Lomøy, Director, Development Co-operation Directorate, OECD
- & Pascal Saint-Amans, Director, Centre for Tax Policy and Administration, OECD

Speakers

- Winnie Byanyima, Executive Director, Oxfam International
- Mauricio Cárdenas, Minister of Finance and Public Credit, Colombia
- John Christensen, Director, Tax Justice Network
- Paul Collier, Director, Centre for the Study of African Economies, Professor of Economics and Public Policy, Blavatnik School of Government, University of Oxford, United Kingdom
- Alan McLean, Deputy Chair, Committee on Taxation and Fiscal Policy, BIAC

B. AGEING (UN)EQUALLY?

Moderator: Shiv Malik, Journalist and Author, The Guardian

Scene Setting

- Yves Leterme, Deputy Secretary-General, OECD

(1) Ageing & Gender

- Shinichi Abe, Managing Director, Enterprise Business, Google Japan
- Ulf Kristersson, Minister for Social Security, Ministry of Health and Social Affairs, Sweden
- Mateja Kožuh Novak, President, Slovenian Federation of Pensioners' Organizations (ZDUS)
- Yukako Uchinaga, Board Chair, Japan Women's Innovative Network (J-Win)

(2) 50+ Labour Market

- Herman Nijns, CEO, Randstad Belgium
- Katsutoshi Saito, Chairman, Dai-ichi Life; Vice-Chair, BIAC
- Debra Whitman, Executive Vice-President, Policy, Strategy and International Affairs, AARP

C. THE CREATIVE ECONOMY

Moderator: Joohee Cho, Seoul Bureau Chief and Correspondent, ABC News

Scene Setting

- Dirk Pilat, Deputy Director, Directorate for Science, Technology and Industry

Speakers

- Rob van Gijssel, Mayor, Eindhoven, The Netherlands
 - Randa Grob-Zakhary, CEO, LEGO Foundation
 - Seong Ju Kang, Director General, Ministry of Science and Technology, ICT and Future Planning, Korea
 - Charles Rivkin, Assistant Secretary of State for Economic and Business Affairs, United States
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15:00-15:15

NETWORKING BREAK

15:15-16:45

A. HEALTH & INNOVATION

Moderator: Kenneth Cukier, Data editor, The Economist

Keynote Speech

- Shinya Yamanaka, Nobel Laureate in Physiology or Medicine; Professor & Director, Center for iPS Cell Research and Application, Kyoto University, Japan

Speakers

- Monika Kosińska, Secretary-General, European Public Health Alliance (EPHA)
- Helga Rohra, Chair, European Working Group of People with Dementia
- Cyril Schiever, Senior Vice President & Managing Director, MSD France
- Shinya Yamanaka, Nobel Laureate in Physiology or Medicine; Professor & Director, Center for iPS Cell Research and Application, Kyoto University, Japan

B. SKILLS, EMPOWERMENT, RESILIENCE

Moderator: Ali Aslan, TV Host & Journalist, Deutsche Welle, Germany

Scene Setting

- The Rt Hon David Willetts MP, Minister for Universities and Science, United Kingdom

(1) Access to Skills

- Randa Grob-Zakhary, CEO, LEGO Foundation
- Vladimir Mau, Rector, Russian Presidential Academy of National Economy and Public Administration (RANEPA)
- Andreas Schleicher, Deputy Director and Special Adviser on Education Policy to the Secretary-General, OECD

(2) Skills & the Digital Economy

- Tyler Cowen, Holbert C. Harris Chair of Economics, George Mason University, United States
- Anka Mulder, Vice-President for Education & Operations, Delft University of Technology, Netherlands
- Bill Spriggs, Chief Economist, AFL-CIO
- Dale J. Stephens, Founder, UnCollege

C. INSTITUTIONAL (IN)COMPETENCE: 21ST CENTURY POLITICS

Moderator: Philip Coggan, Buttonwood Columnist and capital markets Editor, The Economist

- Tim Costello, CEO, World Vision Australia; Leader, C20
- John Evans, General Secretary, TUAC
- Drago Kos, Chairman, OECD Working Group on Bribery
- Pascal Lamy, former Director-General, World Trade Organization; Chairman, Oxford Martin Commission for Future Generations

16:45-17:00

NETWORKING BREAK

15:30-18:30

IDEAFACTORY – A NEW AGE

Opening

- Ken Bluestone, Influencing and Advocacy Manager, Age International
- Thomas Jelley, Director, Sodexo Institute for Quality of Life
- Anne-Sophie Parent, Secretary General, AGE
- Jacques Séguéla, Business Person and Author

Discussion leaders

- John Beard, Director, Ageing and Life Course Programme, World Health Organization
 - Daniela Bobeva, Deputy Prime Minister for Economic Development, Republic of Bulgaria
 - Ricardo Ibarra, President, Spanish Youth Council (CJE)
 - Marie-Louise Knuppert, Vice President, TUAC; Elected Confederal Secretary, Danish Confederation of Trade Unions (LO-DK)
 - Juan Lozano Tovar, Secretary General, Inter-American Conference on Social Security (CISS)
 - Niku Määttä, Research supervisor, Research Institute of the Finnish Economy (ETLA)
 - Robert Skidelsky, Emeritus Professor of Political Economy, University of Warwick, United Kingdom
 - Lorraine K. Tyler, Head, Centre for Speech, Language and the Brain; Head, Cambridge Centre for Ageing and Neuroscience, United Kingdom
 - Yukako Uchinaga, Board Chair, Japan Women's Innovative Network (J-Win)
 - Fabian Zuleeg, Chief Executive, European Policy Centre
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17:00-18:30

A. IS INVESTING IN FOSSIL FUELS A RISKY BUSINESS?

Moderator: Simon Upton, Director, Environment, OECD

Speakers

- Andrei Gaidamaka, Vice President of Investor Relations, LUKOIL
- Michel Gardel, Vice President, Communications, External & Environmental Affairs, Toyota Motor Europe NV/SA
- Anthony Hobley, CEO, Carbon Tracker Initiative
- Kumi Naidoo, Executive Director, Greenpeace International
- Jeremy Oppenheim, Programme Director, New Climate Economy

B. FOCUS ON SOUTHEAST ASIA

Moderator: Hiroko Kuniya, Anchor, NHK

Scene Setting

- Angel Gurría, Secretary-General, OECD

Speakers

- Chatib Basri, Minister of Finance, Indonesia
- Sun Chanthol, Minister of Commerce, Cambodia
- Gregory L. Domingo, Minister of Trade, Philippines
- Tim Groser, Minister of Trade, Minister for Climate Change Issues and Associate Minister Foreign Affairs, New Zealand
- Chandran Nair, Founder and Chief Executive, Global Institute For Tomorrow (GIFT)
- Soichiro Sakuma, Representative Director & Executive Vice President, Nippon Steel & Sumitomo Metal Corporation; Vice-Chair, Committee on International Investment and Multinational Enterprises, BIAC
- Thongloun Sisoulith, Deputy Prime Minister, Minister of Foreign Affairs, Laos
- Kan Zaw, Minister for National Planning and Economic Development, Republic of the Union of Myanmar

C. SAFETY & RISK IN THE DIGITAL ECONOMY

Moderator: Kenneth Cukier, Data editor, The Economist

Scene Setting

- Andrew Wyckoff, Director, Science, Technology and Industry, OECD

Speakers

- Eric Boustouller, President Western Europe, Microsoft
- Peter Hustinx, European Data Protection Supervisor
- Gus Hosein, Executive Director, Privacy International
- Sarah Spiekermann, Professor for Information Systems; Chair, Institute for Management Information Systems, Vienna University of Economics and Business, Austria

Tuesday 6 May

7:45-8:30

REGISTRATION

8:30-9:30

DEFINING RESILIENCE

Moderator: Yoichi Takita, Senior Staff Writer, Nikkei

Speakers

- Shinichi Abe, Managing Director, Enterprise Business, Google Japan
 - Nobuaki Koga, President, Japanese Trade Union Confederation (RENGO)
 - Yoko Tsurimaki & Kohei Oyama, Students, Tohoku School, Japan
 - Margareta Wahlström, United Nations Special Representative of the Secretary-General for Disaster Risk Reduction
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9:00-12:00

IDEAFACTORY – THE FUTURE OF THE INTERNET

Discussion leaders

- Gustav Ahlsson, Deputy State Secretary, Ministry for Foreign Affairs, Sweden
 - François Barrault, Chairman, IDATE
 - Yuko Harayama, Executive Member, Council for Science and Technology Policy, Cabinet Office, Japan
 - Christian Horchert, IT Specialist, Chaos Computer Club (CCC)
 - Gus Hosein, Executive Director, Privacy International
 - Jens-Henrik Jeppesen, Representative and Director for European Affairs, Center for Democracy and Technology
 - Seong Ju Kang, Director General, Ministry of Science and Technology, ICT and Future Planning, Korea
 - Frédéric Massé, Vice-President, EMEA Government Relations, SAP
 - David Nordfors, CEO; Chair, I4J Summit
 - Kostas Rossoglou, Senior Legal Officer, BEUC
 - Jean-Jacques Sahel, Vice President of Stakeholder Engagement for Europe, ICANN
 - Sarah Spiekermann, Professor for Information Systems; Chair, Institute for Management Information Systems, Vienna University of Economics and Business, Austria
 - Arun Sundararajan, Professor, Leonard N. Stern School of Business, New York University, United States
 - Pastora Valero, Director, EU Public Policy, Cisco; Chair, Digital Economy Committee, AmCham EU
 - James Waterworth, Vice-President, Europe, Computer and Communications Industry Association (CCIA)
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9:45-10:20

KEYNOTE ADDRESS BY MINISTERIAL COUNCIL MEETING (MCM) CHAIR AMPHITHEATRE 1

- Shinzō Abe, Prime Minister, Japan
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10:20-10:50

CEREMONY FOR THE FORMAL LAUNCH OF THE OECD SOUTHEAST ASIA PROGRAMME

Master of Ceremony: Axel Threlfall, Lead Anchor, Reuters

11:00-11:40

PRESENTATION OF THE *ECONOMIC OUTLOOK* AMPHITHEATRE 1

Moderator: Stephen Sedgwick, Anchor, CNBC

Speakers

- Angel Gurría, Secretary-General, OECD
- Rintaro Tamaki, Deputy Secretary-General, Acting Chief Economist, OECD

11:45-12:45

ECONOMIC OUTLOOK DEBATE AMPHITHEATRE 1

Moderator: Stephen Sedgwick, Anchor, CNBC

Speakers

- Akira Amari, Minister in charge of Economic Revitalization, Minister of State for Economic and Fiscal Policy, Japan
 - Ali Babacan, Deputy Prime Minister for Economic and Financial Affairs, Turkey (tbc)
 - Phil O'Reilly, Chair, BIAC; Chief Executive Officer, BusinessNZ
 - Richard Trumka, President, TUAC; President, AFL-CIO
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12:45-13:00

NETWORKING BREAK

13:00-14:30

A. LUNCH DEBATE: INCLUSIVE ENTREPRENEURSHIP (50+, WOMEN, YOUTH, MIGRANTS)

Moderator: Alan Wheatley, Journalist and Author (tbc)

Speakers

- Neveen El-Tahri, Chairperson and Managing Director, Delta Shield for Investment; Co-Chair, OECD MENA Women's Business Forum
- Reinhard Cordes, CEO & Owner, ONLYGLASS GMBH
- Kamel Haddar, CEO, Origin Partners; Entrepreneur and Co-Founder, ATLAS
- Matthew Hancock, Minister for Skills and Enterprise, United Kingdom
- Patricia Lahy-Engel, Director, TheHive Startup Accelerator, Gvahim, Israel
- Omar Munie, Designer, Omar Munie Clothing
- Navi Radjou, Fellow, Judge Business School, University of Cambridge, United Kingdom
- William Saito, Special Advisor, Cabinet Office, Japan

B. PANEL WITH LUNCH: DISCUSSION ON FORESIGHT: WHAT IF?

Moderator: Angela Wilkinson, Counsellor for Strategic Foresight, OECD

Speakers

- Jim Clarken, Executive Director, Oxfam Ireland
 - Burkhard Gnärig, Executive Director, International Civil Society Center
 - Robert Johnson, Executive Director, Institute for New Economic Thinking (INET)
 - Margareta Wahlström, United Nations Special Representative of the Secretary-General for Disaster Risk Reduction
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14:30-15:00

NETWORKING BREAK

15:00-16:30

A. THE FUTURE OF TRADE

Moderator: Shawn Donnan, World Trade Editor, Financial Times

Speakers

- Roberto Carvalho de Azevêdo, Director-General, World Trade Organization
- James Bacchus, Chair, Commission on Trade and Investment Policy, International Chamber of Commerce (ICC)
- Sharan Burrow, General Secretary, International Trade Union Confederation (ITUC)
- Tim Groser, Minister of Trade, Minister for Climate Change Issues and Associate Minister Foreign Affairs, New Zealand
- Peter M. Robinson, President and CEO, United States Council for International Business (USCIB)
- Tadayuki Nagashima, Executive Vice-President, Japan External Trade Organization (JETRO)

B. CAN WE BANK ON BANKS?

Moderator: Faisal Islam, Economics Editor, Channel 4

Speakers

- Bjarni Benediktsson, Minister of Finance and Economic Affairs, Iceland
- John Hope Bryant, Founder, Chairman and CEO, Operation HOPE, United States
- Diane Coyle, Professor of Economics, University of Manchester ; Director, Enlightenment Economics
- Guillermo de la Dehesa, Chairman, Centre for Economic Policy Research (CEPR)

16:30-17:00

OECD FORUM CLOSING SESSION